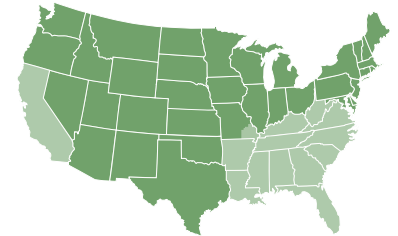


# 2025 TruChoice® Offer



TruChoice® offer, a better way to buy Corteva Agriscience crop protection products.



## CROP PROTECTION SAVINGS

**Prepay Savings**

Earn

**10%** Cash or **5%** Credit

Savings applied upfront to retail invoice

Qualification

Fund a TruChoice prepay account, with a minimum of \$5,000, by Feb 28, 2025

**PLUS**

**Pioneer Customer Bonus**

Earn

**5%** Additional Savings

Savings applied upfront to retail invoice

Qualification

Reach Infinity Platinum or Gold level

**Total Savings**

**15%** Cash or **10%** Credit

See the 100+ eligible crop protection products at [TruChoice.Corteva.us](https://TruChoice.Corteva.us)



**1. INVOICE**, pay, and achieve Infinity Platinum or Gold level status on your Pioneer® brand products with your Pioneer Sales Representative by **Jan 17, 2025**



**2. FUND** your TruChoice prepay account with a minimum of \$5,000 with your Pioneer sales representative or on Pioneer.com by **Feb 28, 2025** to qualify



**3. EARN** savings on Corteva Agriscience™ crop protection products

- PREPAY SAVINGS
- PIONEER CUSTOMER BONUS



**4. SPEND** your TruChoice prepay funds on participating Corteva crop protection products for upfront savings!

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## General program provisions

Sign your Grower Prepay Agreement via your local Pioneer® sales representative or by logging on to Pioneer.com

1. Earn TruChoice® offer Prepay Savings (cash and financing) by funding a prepay account from Oct 1, 2024 - Feb 28, 2025. Spend your TruChoice prepay account funds at any authorized retailer; transactions must be entered into TruChoiceOnline.com between Nov 15, 2024 - Sept 30, 2025.
2. Any amount of prepay funds can be used towards your Corteva Agriscience™ crop protection products; however a minimum of \$5,000 deposited plus the prepay savings applied must be spent to retain any prepay savings.
3. Retailers must meet reporting requirements (Report EDI, Ending Inventory and Grower Point of Sale (GPOS) in order to participate in TruChoice. each year.
4. Any quantities of qualifying products purchased during the offer period which are subsequently returned to the Pioneer agents or retailers are not eligible for the incentives, nor will they count toward the required minimum(s).
5. The Pioneer Customer Bonus are available to customers whose business operations are based in AZ, CO, CT, DE, ID, IL, IN, IA, KS, ME, MD, MA, MI, MN, MO (excluding Bootheel counties of Bollinger, Butler, Cape Girardeau, Carter, Dunklin, Iron, Madison, Mississippi, New Madrid, Oregon, Pemiscot, Perry, Reynolds, Ripley, St Francois, Ste Genevieve, Scott, Shannon, Stoddard, and Wayne), MT, NE, NH, NJ, NM, NV, NY, ND, OH, OK, OR, PA, RI, SD, TX, UT, VT, WA, WI and WY.
6. Earn the **Pioneer Customer Bonus** by:
  - A. Qualifying as an Infinity Platinum or Gold level customer by Jan 17, 2025. Contact your Pioneer sales representative for more information on how to qualify for Platinum or Gold levels.
  - B. Funding a TruChoice prepay account with your **Pioneer sales representative** or on **pioneer.com** from Oct 1, 2024 - Feb 28, 2025.
  - C. Spend your Pioneer Customer Bonus with your prepay account funds at any participating retailer; transactions must be entered into TruChoiceOnline.com between Nov 15 2024 and Sept 30, 2025.
7. Pioneer Customer Bonus cannot be combined with any other Corteva Agriscience brand customer bonus.
8. A complete list of participating products is published on TruChoice.Corteva.us.
9. TruChoice prepay cash payments can be accepted by the Pioneer sales representative or Online: Depositing funds online is easy, secure, and convenient at Pioneer.com.
10. TruChoice financing is available by working with your Pioneer sales representative to initiate financing through The TruChoice financing program enables customers of Corteva Agriscience through its subsidiary PHI Financial Services, Inc., to finance their approved crop protection product purchases. Cash can be applied to a registered TruChoice prepay account to avoid loan approval.
11. Have approved deferred payment loan with adequate credit limit. TruChoice financing for Corteva Agriscience crop protection opens Nov 15, 2024.
  - A. For TruChoice financing rates in your area, contact the TruChoice support team at 1-800-922-2368.
  - B. Subject to credit approval and program requirements.
12. Participation in this program is subject to any terms, conditions and procedures that Corteva Agriscience may, at its discretion, change from time to time.
13. Grower must use the transacted TruChoice products on their own and/or rented acres. Corteva may suspend or terminate Grower's participation in TruChoice if Grower resells products purchased under the TruChoice Offer.

## TruChoice Financing

Ask your local Pioneer sales representative about the flexible options available through TruChoice financing.

TruChoice support team: **1-800-922-2368**

<https://www.pioneer.com/us/tools-services/truchoice-offers.html>